



Lucky Dog News

Volume 1, Issue 3 Lucky Dog Daycare and Boarding 1992 Ohio St Lisle Il 60532

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SPRING 2011

www.luckydoglisle.com 1630 969 3647

WE SURVIVED SPRING BREAK.

As many of you know we were sold out and full for almost 10 days over spring break. Lots of action, lots of fun and - lots of tired dogs in the evening. Special thanks to all the LD employees who put in the extra hours to ensure the happiness and safety of all our boarders. We can tell you from being there, the owners weren't the only ones to enjoy their spring break!

BATHING AND GROOMING IN FULL SWING

We are now bathing daily and taking appointments for grooming. We offer 3 levels in the grooming area:

Basic Bath: Bath and brush out only.

Essentials: Bath, brush, ears, nails and spot trimming.

Full Groom: Bath, brush, nails, ears, full cut/shave, any special owner requests. Call the office for a quote or appointment, 630 969 3647.

MOVIE NIGHT COMING THIS SUMMER

This summer we'll have a movie night or 2 in the parking lot on a 10 ft screen with real movie sound system. Lassie, Old Yeller, Lady and the Tramp, etc. Bring your family and dog, along with lawn chairs, blankets. Popcorn and soda provided by Lucky Dog.



HAIL, HAIL THE GANGS ALL HERE!

BOOK NOW, PLAN AHEAD

Just a reminder... Get your Easter, Memorial Day, and summer vacation reservations in now. It's never too early and based on spring break, we'll probably be filling up fast. Remember, dogs that daycare will have priority in boarding. During peak boarding times, we will hold a limited number of daycare spots for our frequent daycare dogs.

NAME GAME

We now have 7 Rileys, 7 Baileys (Baylie, Bayley), 4 Coopers, 4 Jakes, 6 Charlies, 4 Stanleys, 3 Bellas, 3 Ernies, 3 Penny's, 2 Dakota's, and 2 Chesters, . Also 5 Blackhawk collars, 5 White Sox collars, 3 Bears collars, 3 Cub collars, 1 Boston Red Sox collar, 1 Notre Dame collar, 1 Michigan State collar, and 1 Wisconsin collar.



THE CHAIN (link) GANG

CONSTANT IMPROVEMENTS

Since Opening Day, Lucky Dog has continued to make several improvements for the dogs enjoyment and our own cleanliness goals.

Carpet was removed and new high gloss epoxy floors were poured in the kennel and lounge areas. Rubber floors in the arena have been sealed twice and a third sealing is scheduled in the weeks ahead. HEPA filters are installed in our ventilation system along with vacuums. New cots, playground equipment, and toys have been ordered for the arenas too. Thanks to our manager Laura, we have an endless supply of clean, gently used tennis balls donated, so we can throw balls out every Friday. A new supply of pea gravel has been ordered for the outside yard. A closed circuit TV has been added to the office, so we can see the owners when they walk in for pick up, allowing us to wrangle up the right dog and save a little time. Please let us know if you have any suggestions or ideas in this area. We are committed to a safe, clean and healthy operation for all involved.

Join Puppy Class At Any Time!

Courteous Canine puppy classes are underway now! We offer rolling enrollment for our puppy classes; so you can join us at anytime. Class meets from 8 to 9 p.m. on Wednesdays at Lucky Dog, a great intro for dogs 6 months and under. Also see our website for Obedience Class info.

THANK YOU FOR ALL THE REFERRALS.

As most businesses do, we try and track where all our business is coming from. We have yard signs, spots on local radio (95.9 fm), ads in several local newspapers, sent direct mail, put ads in coupon magazines and more. By far and away, our best form of advertising has been word of mouth. You, our customers have referred us to countless clients. For that, we are extremely grateful. Thank you for your confidence in Lucky Dog.

FROM THE OWNERS

We are extremely humble and at the same time very excited about our early success. We feel it's time for us to start giving back. In the past, we have traveled to Mexico on vacation. One of our favorite areas is Playa Del Carmen. During several of our visits, we became aware of a totally dependant shelter for dogs/pets. The owners rely on donations and supplies, mainly from the U.S. Starting in May, we'll put a box in our lobby, for gently used toys, collars, dog supplies, etc. Their current wish list can be found on the web at www.peanutpetshelter.org. When the time is right, we'll make a donation and send all the supplies to the shelter. Please keep the Peanut Pet Shelter in mind. As they say, anything helps. Thank you.

Colleen Top Dog

Jack Big Dog